

Capital Campaign Committee

Meeting Minutes

December 12, 2016

Attendees: Mark Vander Linden, Mary Talbot, Barb Gerritts.

Money Raised as of today: \$1,058,618 (36.90% of current goal)

Bulletin Updates: Will continue to run excerpts from the Parish Council response. Finance Council response to question(s) will then run for a few weeks.

January 2017 as a Commitment Month

Jodi R. will cover the Saturday masses on the 7th and 14th.

Gary VV. will cover the 7 am. masses on the 8th and 15th.

Bob S. will cover the 10:30 am masses on the 8th and 15th.

We are planning to host doughnuts, juice and coffee after each mass on the first weekend (January 7th and 8th) and the **commitment weekend on the 22nd and the 23rd**. This will offer attendees a chance to enjoy a treat and come downstairs to view updated drawings and ask questions etc. We will staff members of the building committee and the capital campaign fundraising committee.

We ask that Father Walter and Deacon Gary cover the announcements on the Commitment weekend. This will be an important announcement for anyone attending that weekend that may have attended elsewhere one or both of the prior weeks. I can help write something for this if desired.

We also ask Father Walter and Deacon to add something into the homilies for each of the weekends. This is often when they have the parish membership's greatest attention. I think that it would be great if they can help to remind people that this is one united campaign for all needs of the parish. Yes, some will have their favorite part(s) of the campaign while being indifferent or even un-supportive of other parts. I think what is spoken in their words will be important to the success of us ramping up this effort.

Action Items for next meeting

- Discuss with Father Walter when Bishops Appeal begins. How this affects what we do for capital campaign efforts. - Mark
- Draft a letter to parish families with children currently involved with New Evangelization and the Parish School. - Mark
- Discuss who the letter will be addressed from and how it is sent out. Will Father request that program leaders assist in promoting the capital campaign as a parish effort? - Mark

- Help volunteers prepare talks for the weekends of the 7/8th and 14/15th of January. Commitment weekend will follow on the 22/23rd of January. - Mark
- When do we do mass mailing to parish members or EDDM? What will it include and is funding approved from the Capital Campaign account? – Next Meeting

Next Meeting – Monday January 9, 2017

7:00 in the Notre Dame Room

Respectfully submitted by Mark Vander Linden