

**Capital Campaign  
Meeting Minutes  
Monday, June 20, 2016 - 6pm**

**Attendees:** Brad Sowinski, Brad VanCamp, Mark Vander Linden, Mary Talbot, Karen Krejcie, Bob Schommer, Renee Horswill-Phillips

Next Meeting: Monday, July 18th

*OBJECTIVE: Develop and execute a plan to raise 100% of the funds and pledges to a General Project Fund before breaking ground.*

**Paper Recycling –**

*ACTION:* Brad to get approval and schedule weeks around Country Fest  
Every other month  
First dumpster worth \$250.

**Grant Writing**

**The following grants have been completed:**

Packers Foundation, Secura, Kwik Trip, WE Energies, Schneider National, Unison Credit Union, Community First Credit Union, Fox Communities Credit Union, Child's Obesity Fund, Mazda, Scheels, and West Bend.

**NEED Grant Writers**

*ACTION:* Mark to contact some folks

*ACTION:* Karen to put request for grant writers in bulletin

**Survey Concerns for Expansion Project**

- Gym, Elevator, Accessibility
- Summer too hard to connect; wait until Fall if we do any mailing
- Don't want to split the facets of project out; proxy states all or nothing.

**Mass Mailing**

- New Mass Times
- New Evangelization Registration
- School Registration
- Capital Campaign

Use a small % of collected funds to pay for marketing. Contact donor(s) letting them know. If we can't market it, then we can't move forward. *Need approval from Cortney and Father Walter.*

*ACTION:* Mark to follow-up with NE, School, Mass Times, Parish, etc news in addition to Capital Campaign EDDM (Every Door Direct Mail)

*Timeframe:* First week of August deployment

### Third Thursday of every Month – Finance Council

- Only an update – send an email
- Need something – Capital Campaign member attend Finance Council for financial needs

### Naming Rights

Current:

AVAILABLE FOR NAMING RIGHTS	UNLIMITED TERM	25-YEAR TERM
Fellowship/Gathering Hall	\$800,000	\$600,000
Gymnasium	\$750,000	\$550,000
Court #1	N/A	\$150,000*
Court #2	N/A	\$150,000*
Playground	\$250,000	N/A
Driveway Entrance Near Rectory	\$100,000	N/A
Driveway Entrance off Liberty Lane	\$100,000	N/A

*\*Court Naming Rights will last the life expectancy of the court floor, which is estimated at 30+ years.*

Proposed: -

Cut the rates by 50%

Fellowship/Gathering Hall	400,000	300,000
Gymnasium	375,000	275,000
Courts 1 & 2		75,000
Playground	125,000	
Driveway	50,000	

Unanimous vote

Begins August 2016

### Windows

Want updated proxy. What happens with honor roll window?

**ACTION:** Karen to follow up with Cortney about funding windows.

### HELP AREAS – Add to Bulletin

- Phone Bank
  - Timing: October - Pre Thanksgiving
    - Urgency for year-end and then again for end of May 2017
- Grant Writing

- Timing: ASAP; get in bulletin
- Public Speakers at Mass
  - Timing: Fall
  - Who: Trustees, Principal, CNE, Youth Minister, Testimonials
- Community Fundraisers
  - ACTION: Barb & Mary to brainstorm for ideas and timing

### **Building Committee Follow-Ups**

- What's our plans B, C, D, E, and F for smaller amounts?

*ACTION:* Renee to contact Chad Evers; people need to see options

*ACTION:* Renee to contact Chad Evers to ask Charlie Peterson (and Bob Schommer) to ask contractors if there is a dollar amount you wouldn't exceed. Bob suggests being proactive.