

**Capital Campaign
Building for the Future
June 12, 2017**

Money Raised: \$1,351,267 of \$1,800,000 = 75.07%

Still Need: \$448,733

As of 4/25/2017: \$1,230,637 of \$2,800,000 = 42.89%

In 6ish weeks = \$120,000!

Timeline Review

- May – Published Review date.
 - DONE! Approved to continue with architect and raise funds until 100% funded.
- September 2017 – Proposed end of Capital Campaign
 - **ACTION:** Mark to email parish leadership with extended “unlimited” date to reach 100%. Capital Campaign will not end September 2017 (architectural drawings and meetings with contractors can not happen in that timeframe)

Diocesan Update

Mark contacted Barb Weigand to determine next steps:

3 STEPS FOR PROXY FOR CONSTRUCTION

1. Present updated drawings and bids received to Diocesan Building Committee.
 - a. Scheduled Dates:
 - i. August 7
 - ii. **October 6 (TARGET DATE)**
 - iii. December 14
2. Present at the College of Consultors
 - a. Scheduled Dates:
 - i. August 17
 - ii. **November 2 (TARGET DATE)**
3. Present at the Diocesan Finance Council
 - a. Scheduled Dates:
 - i. October 11
 - ii. **December 19 (TARGET DATE)**

Approaches to Funding the \$450,000 Gap:

1. In-kind donations from contractors and suppliers
 - a. Need Architectural Drawings from Building Committee
 - b. **ACTION:** Contact Gary VerVoort as lead to schedule meetings and be conduit to Capital Campaign for pledge amount OR invite Capital Campaign member to contractor meetings.
2. Pledges from additional families who will become confident that this project is moving forward and will be successfully completed.
 - a. **ACTION:** Barb to lead execution of Bulk Mailing
 - b. See next section for more details

3. Some incremental pledges from current donors as they look to help close the gap and make this a reality.
 - a. **ACTION:** Additional Giving Levels added to the Pledge Form-listed Giving Levels, perhaps replacing the “Gifting Ideas” section? (we didn’t talk about removing the Gifting Ideas section in the meeting...)
 - b. **ACTION:** Include the Naming Rights IN THIS CHART
 - c. **ACTION:** Mary to determine levels with incremental monthly payments

We brainstormed named levels:

| Giving Level | Total Pledge Amount | Monthly Payments over 4 Years |
|--|---------------------|-------------------------------|
| Helper | \$2,400 | \$50 |
| Friend | \$4,800 | \$100 |
| Healer | \$7,200 | \$150 |
| Guardian | \$9,600 | \$200 |
| Prophet | \$12,000 | \$250 |
| New Level – Need a Name | \$19,200 | \$400 |
| Disciple | \$25,200 | \$525 |
| New Level – Need a Name | \$32,000 | \$670 |
| New Level – Need a Name | \$40,000 | \$835 |
| NAMING RIGHT – DRIVEWAY (2 avail) | \$50,000 | \$1,045 |
| Miracle Worker | \$52,800 | \$1,100 |
| New Level – Need a Name | \$70,000 | \$1,460 |
| NAMING RIGHT: Court | \$75,000 | \$1,565 |
| New Level – Need a Name | \$85,000 | \$1,775 |
| Angel | \$100,800 | \$2,100 |
| NAMING RIGHT: Playground | \$125,000 | \$2,605 |
| New Level – Need a Name | \$175,000 | \$3,650 |
| Apostle | \$254,400 | \$5,300 |
| NAMING RIGHT: Community Center, 25-year term | \$275,000 | \$5,730 |
| NAMING RIGHT: Gathering Hall, 25-year term | \$300,000 | \$6,250 |
| NAMING RIGHT: Community Center, Unlimited Term | \$375,000 | \$7,815 |
| New Level – Need a Name | \$400,000 | \$8,350 |
| NAMING RIGHT – Gathering Hall, Unlimited Term | | |
| Saint | \$504,000 | \$10,500 |

We brainstormed (actually, it really was during a storm ☺):

Believer, Sister, Bishop, Wisemen, Archbishop, Pope, Brother, Friar, Ambassador, Champion, Counselor, Advocate, Discoverer, Patron, Benefactor, Fellow, Centurion, Imaginer, Archangel, Builder, Seraphim, Cherubim, Thrones, Dominions, Ruler

4. Grants and other funding as we move toward the completion phase.

EDDM

Postcard was not sent earlier due to timing of Review Date and foreseen revised drawings. Now with proposed draft drawings, we will move forward with EDDM. Items that will (still) be included:

- Expansion Project: 75% raised, new drawings, updated total amount needed, goals
- School Registration
- Faith Formation Registration
- Country Fest – Jana Kramer

ACTION: Karen to send Barb updated drawings, any verbiage updates and Jana Kramer info

ACTION: Barb to lead EDDM efforts to get mailed out ASAP

Open Forums

Open Forums will be scheduled in early Fall (mid- to late-September timeframe). Hope would be to have architectural drawings to present layout.

ACTION: Committee to wait to hear from Building Committee on timeline.

Existing Donor Follow-Up

All donors need to be contacted to confirm their continued support of the project with the revised scope and price. We will start with an email. We will follow-up with phone calls for anyone not responding via email. Emails to be sent ASAP. Phone calls over summer.

ACTION: Karen to get email addresses from all pledge forms in Parish Office and put in main spreadsheet

ACTION: Karen to create and deploy email after committee & Fr. Walter approval of content

No Future Meeting Scheduled with Summer Schedule; will try to move forward on these initiatives via group texts and emails.