

**Capital Campaign Committee
Meeting Minutes
September 2, 2015 at 6pm**

Attendees: Barb Gerritts, Renee Horswill-Phillips, Karen Krejcie, Mary Talbot, Mark Vander Linden, Brad Sowinski

Next Meeting: July 13 at 8pm in Computer Lab

OBJECTIVE: Develop and execute a plan to raise 100% of the funds and pledges to a General Project Fund before breaking ground.

BALANCES THRU 7/31/2015

Expansion Fund	\$31,043.12
Playground	\$14,583.19
Total Funded or Pledged	<u>\$62,200.00</u>
Total Needed	\$2,869,000
Total Percent Raised	3.76%

OPEN FORUM

All Informational packets out before Annual Meeting; out on October 8th.

Tier 3 would have “Gift Solicitation” members will contact you.

Noise Phase will mention to contact US for questions.

Open Forum: Tuesday, October 20th 6:45pm
Tuesday, December 8th, 6:45pm
Tuesday, January 12th, 6:45pm

Have a signup at Open Forums: Host Small Group Setting? Need additional information?

February & March: Can we bring in an accountant for Tax Planning for Charitable Giving (First Half of February) Estate Planning (March)

T-Shirts have arrived.

Building Committee to address the removal of the “5th grade room”.

Phone Calls/Follow-Up

Lead Donor/Foundation Follow-Up? Contact Info will be added to Google doc.
Folks who took packets at open forum/parish office—followed up? Mark to reach out to ask for questions.

Thank you Letter to Donors

Barb has updates; Renee to send logo to Barb.
Personalized note from Father..."Thank You".

Barb to send Lynn updated letter for Father to approve.
Karen will follow-up with Lynn on process.

September/October Timeline Action Items

Gift Solicitation Committee

Shawn Steinbarth

Gary VerVoort

Seth Ponschock, beginning in November

Nathan Peters (following up on receiving pledge forms)

****NEED TO HAVE PLEDGE FORM ONLINE PRIOR TO JANUARY****
--Do the credit card online!!!

Stained Glass Windows

End of November mailing

Karen to go into Family Directory Tab and add "W" for all window-related people.

Status Mailing – September/October

- Tiers 1-3 gets this mailing. It's a Status Letter ASAP.
- Include note about coming to get a pledge form or print one online (because majority of people haven't received a packet yet).
- Naming Rights
- Tangible Items
- Goes to Tier 1, Tier 2, Tier 3 (226 people)
- Include something about how people can pledge money "contingent" on us meeting our goal amount.

NOISY MAILING

Focus on getting people to turn pledge forms in. 100% pledge form returned to be the goal, whether \$\$ or not. Gift Solicitation committee calls those who don't turn in pledge forms.

FATHER...at every Mass right away talking about the project.

Karen to give Father a schedule with topics in Homily

Week 1: Scope of the Project; Focus on ONE project; Bishop signed the letter; we are DOING IT.

Week 2: Accessibility

Week 3: Parking

Week 4: Carport

Week 5: Gym

Week 6: Playground

Week 7: Pledges → Will only give money if we reach goal; give now as a pledge.

AIR CONDITIONING/BUILDING COMMITTEE

Open Forum & Call Updates to address feasibility & operational costs

Building Committee looking into it.

Air Conditioning already built in to the fellowship hall and gym. Building Committee looking into what it would take to add air to worship space.

PLAYGROUND

Principal Discretionary Fund – Leah VH to follow-up from Board of Ed.

GAMETIME grant – likely won't qualify.

MEASURING PROGRESS OF CAMPAIGN

Credit Card Fee – 3.75% for any credit card pledges

New Out-of-the-Box Ideas for Showing Progress. Thermometer?

Karen to follow-up on Thermometer with Bruce M. or Ron VR.

DONOR RECOGNITION

Mural that serves a decorative purpose:



The larger the donation, the larger the leaf. 3 trees.

Top 3 donors, get a trunk.

Donor recognition focal wall on the way to Church.

Donations over \$4800 will receive a leaf.

Karen to follow-up with Father.

****THIS HAS TO BE INCLUDED IN PHASE 1 LETTER FROM FATHER.**

NAMING RIGHTS

Location	Value	Minimum Donation	# of Years
Fellowship Hall	1	\$1,000,000	permanent
Gym	2	\$1,000,000	permanent
Playground	3	\$200,000	permanent
Court #1	4	\$200,000	permanent
Court #2	5	\$200,000	permanent
Driveway Entrance(s)	6	\$100,000	permanent

These areas are available for naming rights beginning October ____, 2015 at 8am. These will be offered on a first-come, first-served basis. If you are interested in learning more about Naming Rights, please contact Brad Sowinski or Mark Vander Linden of the Gift Solicitation Committee.

**Every parishioner on the received this mailing on October 8, 2015...

Addressing:

Dear Parishioner

Through January 31, 2016 we are accepting interest in Naming Rights. If you are interested in any of these naming rights opportunities, we ask you to contact our Gift Solicitation Committee at 920-788-1492.

Next Meeting: Monday, October 5 at 7pm in Parish Office

225: Tier 1-3

900: Stamped! (6 stamps out)