

**St. Nicholas  
Capital Campaign  
September 26, 2016**

**Attendees:** Barb Gerritts, Karen Krejcie, Brad Sowinski, Mary Talbot, Mark Vander Linden

*OBJECTIVE: Develop and execute a plan to raise 100% of the funds and pledges to a General Project Fund before breaking ground.*

**Next Meeting:** Joint Meeting with Building Committee – October 10 at 6:30pm

**ACTION:** Mark will contact Chad for Building Committee

**Progress**

\$992,610

**Window Update**

- Byrnes window sponsored by the family.
- Previous sponsor now has Woman at the Well
- Woman at the Well sponsor will maintain pledge, but not sponsor a window.
- Include Tower windows; solicit funds; Rose Petals went quick!

**Paper Recycling**

- Dates have been published

**Survey Concerns**

- Pastoral Council will write a response to “why now?”
- Finance Council will write a response to “how?”

**Annual Meeting – October 18**

- Mark and Chad
- Updated drawings provided \$2.2M
- Updated Naming Rights
- Handouts:
  - ¼ page for Naming Rights with URL to revised drawings
  - **ACTION:** Mark to contact Chad to get digital images of new drawings

**Building Committee**

- Full set of drawings - \$75,000
- Consolidated is talking about phased drawings
  - Phase 1 drawing (not full set) that local contractors can bid on. Estimated cost = \$20,000 - \$30,000
  - Phase 2 would probably be about \$65,000
  - Net of phased drawings would be a higher cost, but would get us progress for in kind donations

- **ACTION:** Mark to talk to Chad about reduced/shared gathering space/MP room; be ready with new number. Anything less than \$2.2M?

### **Marketing/Advertising**

- Timeframe: Mail out pre-Thanksgiving/early December
- EDDM with Capital Campaign only
- Message: new drawing/revised price
- **ACTION:** Mark to contact 6 individuals to see if they will speak at Mass.

### **Timeline Review**

- Open Forums? Will be based on feedback at Annual Meeting
- **ACTION:** Move Marketing money and second mailing to Sept/Oct/Nov.; Send any other updates to Mark. Include “DRAFT; this will change” as watermark

### **Additional CC Members**

- **ACTION:** Karen to include CTA in bulletin