

**Capital Campaign Committee  
Meeting Minutes  
November 4, 2015 at 7pm**

**Attendees:** Barb Gerritts, Renee Horswill-Phillips, Karen Krejcie, Mary Talbot, Mark Vander Linden, Brad Sowinski

**Next Meeting:** December 3<sup>rd</sup> at 7pm in Rectory Garage

*OBJECTIVE: Develop and execute a plan to raise 100% of the funds and pledges to a General Project Fund before breaking ground.*

Remainder of \$65k of accessibility restricted fund will be transferred to expansion project. Will not be recognized as a donor; only a transfer of funds.

Can Father Walter talk about project at St. Edwards because of shared parishioners?

Next meeting: Thursday, December 3 at 6:45pm

Urgency, Excitement & Pledging

Mark to talk after November 14 weekend masses.

Add comments about how it benefits the community.

Mark to follow-up with Bob Keebler about giving the Charitable Giving discussion in January timeframe.

Legacy of Giving Seminar in March; intro to estate planning; can be general discussion not just BFF.

April: Big push for final donation to finish the campaign.

**THERMOMETER**

Bruce Meulemans: Renee will follow-up about thermometer

**Next Status Letter: December 1**

Include fast-track deadline is July 2016.

First paragraph—hopefully 15%--and make it positive. We're an 1/8 of the way there.

Year is winding down.

Postcard – 6x9, no larger

**Tier 3 Follow-Up**

No updates

**Thank You Letters to Donors**

In progress...

**Stained Glass Windows**

Mailing to descendants—late.

Bookmarks—to be printed for books.

### **Alumni Solicitation**

Yes, we need to do this. Would be great to get out in December.

Mary to follow-up.

### **Website Updates**

- ❖ Dedicated BFF page on parish site.
- ❖ Add Online donation functionality
- ❖ Add links for
  - Pledge form
  - 10 year projection
  - Father's letters
  - Stained glass stuffer
  - Renderings
- ❖ Project cost by item with explanation that there is one fund for all items.
- ❖ See categorized cost structure from donor packet.
- ❖ Online thermometer to measure progress of campaign

DEADLINE:

### **Freedom Pursuit**

FP would like to write an article. Timing TBD.

### **Open Forums**

November 8<sup>th</sup>, 7pm

December 8<sup>th</sup>, 6:45pm

January 12<sup>th</sup>, 6:45pm